

Your big chance to find out how much you need it... the **ADDMASTER 14-day** **FREE TRIAL**

offers you the simplest and safest way of getting yourself an

ELECTRIC ADDING MACHINE

Who needs an Addmaster? Anyone who ever has to cope with figures. All the time—or just occasionally. You perhaps... far more than you might think.

Now's your chance to find out just how much you really need it. Try it out for 14 days in your own business. See how it makes light work of stock control, wages, totaling purchases and deliveries, bank reconciliations, weekly and monthly accounts and all types of figurework. So how about giving it a try? Just fill in the Free Trial Certificate and we'll let you have an Addmaster for 14 days. No charge, no obligation, no salesmen trying to make up your mind for you. See how much time and effort you'll save.

What the Addmaster does

- ★ it adds, subtracts and multiplies up to 999,999.99.
- ★ its simplified keyboard makes it easy to use. You don't even need a demonstration.
- ★ it's portable—with a carrying handle and a clip-on cover.
- ★ it prints out the working onto paper tape—for a check list record or receipt.

Print-out paper tape for permanent record or receipt



Plus direct with-the-manufacturer contact through our exclusive Hot-Line Service

On your Addmaster, you get a special Hotline sticker. Any time you need advice, service, new paper tallyrolls or whatever, just ring 01-640 2064 and our trained Hotline room staff will be ready to help.

**DIRECT-FROM-MANUFACTURER
BREAKTHROUGH PRICE OF ONLY £29.50**

+ £1.50 packing & express delivery.

**POST YOUR
FREE TRIAL
COUPON TODAY**

More than 1,500,000 Addmasters are now in use throughout the world

Read how Addmaster has helped. . . .

A. A Grocer

Mr. Champion of Woking used to be an accountant before he opened his own grocery business. He says he finds the Addmaster invaluable—"It means I can total up prices on my deliveries quickly, and at the same time it provides my customers with an itemised record of what they have spent." The Addmaster's portability, too, he finds an asset, "I can do my orders wherever I like—in the back room, on the shop counter, or in my own house, whichever is the most convenient at any particular time."

B. A Travel Agent

"The Addmaster is a genuine asset for every kind of figurework"—Roderick Howe, Director, Red Dragon Travel, London.

C. A Butcher

"Fairly silent in operation compared with some of the hand machines we have used, and much easier on the nerves"—Mr. Kingston, Accountant, D. Messent & Co., Camberwell.

D. An Off-Licence Trader

"We rely on the Addmaster. And also the customers like to see you

using it, because they can rely on it as well"—Mr. Maskrey of Putney, who uses his Addmaster with a cash drawer.

E. An Ironmonger

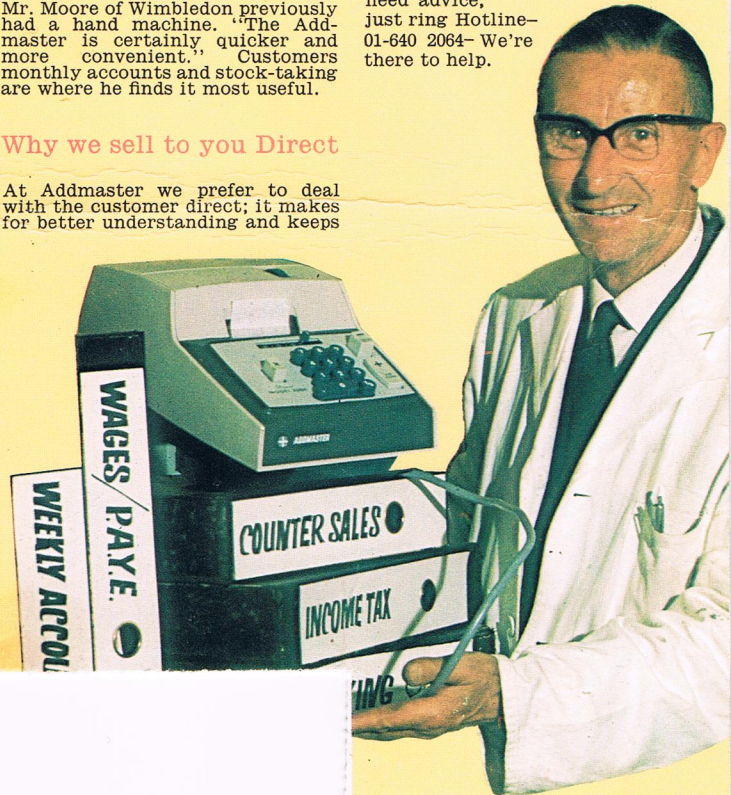
Mr. Moore of Wimbledon previously had a hand machine. "The Addmaster is certainly quicker and more convenient." Customers monthly accounts and stock-taking are where he finds it most useful.

Why we sell to you Direct

At Addmaster we prefer to deal with the customer direct; it makes for better understanding and keeps

prices down. You'll find our machine simple to use, you won't need a demonstrator or salesman to call. They cost £4 or £5 a visit and you don't want that in the price of the machine.

Remember, if you do need advice, just ring Hotline—01-640 2064—We're there to help.



Your Guarantee

The Addmaster 'Standard' is fully guaranteed for 12 months from the date of despatch to you. Should a fault arise due to defective workmanship or materials on our part, we will have the machine repaired, or, at our discretion, replaced at your premises, entirely free of charge. We feel that this is the simplest, quickest and most effective after sales service we could provide. We will be happy to continue to service your Addmaster after the guarantee period for a small annual payment. Any problems and you just ring us direct on Hotline—01-640 2064 and we put things right, fast.